



L.A. Times Festival of Books



Katherine Doughtie & customers



Lauren Tyson, Jonatha King, Mara Purl, Lisa Harrison

Haven Books was represented in force at LATFOB, with two of our authors hosting their own booths. Katherine Doughtie had a roaring success at her *Aphrodite in Jeans* booth. Mara Purl and her team (which also included Bill Berkuta and Katy Sullivan) welcomed literally thousands of readers to the *Milford-Haven Novels* booth.

The LATFOB is now the second-largest book event in the U.S. **JOIN US IN 2007!!!** Look for the Haven Books booth April 28th and Sunday April 29th on the beautiful campus of UCLA. We'll have signings, talks, and of course some great snacks...

Book Expo America

The publishing industry's premiere event is BEA, which takes place at the end of May in a major U.S. city. In 2006 it was Washington D.C., a fitting location as it was the 300th anniversary of Benjamin Franklin's birth. At the invitation of CIPA, Mara was invited to sign her *Milford-Haven Novels*. What no one could have predicted was the way events conspired in Mara's favor. First, her novel won the Silver Benjamin Franklin. Then, her signing was off the charts. Expecting perhaps 3 visitors to the booth, she was

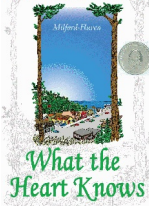


startled to see a line snaking across the cavernous exhibit hall. For 90 minutes she signed as fast as she could and 120 books flew off the shelves. She had to stop when inventory ran out. Thanks to CIPA's Judith Briles and Mike Daniels, and to team member Lauren Tyson who helped make it happen!



The Milford-Haven Novels

Mara Purl



What the Heart Knows **WINS SILVER!!**

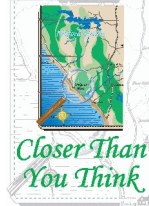
The Benjamin Franklin Award for literary excellence in independently published books is a coveted prize. Book One in Mara Purl's series took silver for Adult Fiction/ Audio, winning both for its literary content and for the audio performance/ production. Choose the book itself, or the audio on Cassette, CD, or MP3. In any form, you'll enjoy this award-winner!



One of the Majors in the book industry trade publications is BookWire. TWO of Mara's novels were reviewed in 2006 and are included in the BookWire Year of Reviews. Excerpt: "*Mara Purl's enchanting novel What the Heart Knows... really draws the reader into the book. Purl skillfully tackles tough environmental issues. Detailed descriptions...eccentric characters and tantalizing storylines combine to make this book one that fans of romance will enjoy.*" -- BookWire

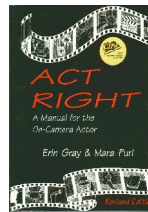
The Milford-Haven Novels

Mara Purl



Book Two in the series is *Closer Than You Think*. Published in September, this new edition -- one of the most popular in the series -- has earned excellent reviews. Begin collecting the entire series! "*Steeped in California charm,...the people are refreshingly realistic. Closer Than You Think is a fun and engaging excursion to Milford-Haven; you're sure to enjoy the visit.*" -- BookWire

Act Right WINS GOLD!!



By Erin Gray and Mara Purl, this book won the Gold Evvy Award in the Legacy category, as a book that continues to prove itself over time. A must-have guide for young performers, it's also an excellent read for all who enjoy film and television.



Vicki Hessel Werckley's *Girl-On-Fire*, winner of the Independent Publisher's Award for 2001 in multi-cultural fiction. Now a classic, recommended both for adult readers and for young adults.



Look for us next Fall in California! We'll again be at the *Santa Barbara Book Festival* and the *Central Coast Book Festival*. We hope to see you there!



CIPA College -- March 22, 23, 24

Each year the Colorado Independent Publishers Association puts on a major educational event known as the College. For three days, some of the industry's top speakers gather in Denver and carve new careers for those who attend. This year, two of our authors and one of our associate authors are presenters!

Mara Purl is Dean of the CIPA College this year. The theme she chose is: *Empowerment: Launching Your Own Success*. Vicki Werkley will be the key speaker on Editing. Linda Seger will helm screenwriting. If you're an author or publisher, and can get to Denver March 22nd, 23rd, & 24th... DON'T MISS THIS EMPOWERING EVENT!!!

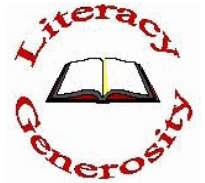


The Reader's Passport

What is going on nationally and locally in the world of reading? What would it look like if literacy joined with generosity? This question is answered by the Reader's Passport. Jointly sponsored by R.R. Bowker, owners of Books In Print, and local libraries -- and founded by our author Mara Purl -- the Pilot program launched at the Pikes Peak Library District on December 18th and continues through March. It will launch in other library systems in coming months and years.

How does it work? A full explanation can be found at our new web site. E-mail us as ReadersPassport@msn.com to receive info and updates. Want to contribute your books? You'll receive tax deductions. Want to bring this to your local library? We'll show you how.

Gratitude to the authors at Haven Books, all of whom have stepped up to contribute their books. Many of our friends and colleagues have done the same. Join us!!



Reading Group Choices

Are you in a Book Club? The leading resource for book clubs is Reading Group Choices, published as a booklet, and also on line at www.readinggroupchoices.com. This year the new edition of Mara Purl's *Closer Than You Think* was chosen. And the RGC web site continues to feature both Mara Purl's *What the Heart Knows* and Katherine Shirek Doughtie's *Aphrodite in Jeans: Adventure Tales About Men, Midlife & Motherhood*.

Our Marketing & PR Mavens

Thanks and congratulations again to the Haven Books marketing team for creating a breakthrough year in 2006! Lauren Tyson did outstanding work at events including LATFOB and BEA and we wish her well in her endeavors as she departs Haven Books. Cynthia Johnston masterminded another brilliant year for *Aphrodite*. Jonatha King has helped forge a whole new realm of press contact and public awareness as director of PR for the *Milford-Haven Novels*.

Commerce is Brisk...

At the Haven Books on-line shopping cart. Not only will your books arrive faster than from any book store. We also often have specials. We accept American Express, Master Card, Visa and Discover! Visit www.havenbooks.net and click on ORDER! You can also order our books at www.amazon.com, www.bn.com, and elsewhere.

2006 Events (www.havenbooks.net/events)

Our authors were so busy we can't give you a full listing here. Two new book festivals made their debut, and our authors were there: Ventura Book Festival (Mara and Katherine) and the Bakersfield Book Festival (Mara). Along with book festivals all over California, Katherine did multiple events for *Aphrodite in Jeans* in both Pasadena and the Bay area. Mara did a major Library event in Colorado Springs. Erin did events all over the world. Vicki focused mostly on editing several new titles. Please click on our Events and our Authors pages to keep up with author events.

Mara Purl Coming Soon...the Next TWO Milford-Haven Novels!!

Readers are already eager for Book III and Book IV in the compelling series. So in April, look for Mara Purl's *Child Secrets*. And in September, look for *Cause and Conscience*. Join the movement at www.milfordhaven.com. And look for special introductory prices at www.havenbooks.net



Do You Blog?

When we said **Join The Conversation** -- we meant it! Author Katherine Shirek Doughtie extends and expands the Aphrodite universe with frequent updates, great new essays and lively conversations! Join her, and join the Goddess Dialogue at

www.aphroditeinjeans.com!



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